

COOKIE POLICY

Last update: May 2020

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good, personalised experience when you browse our website and also allows us to improve our site.

You can find a chart below which summaries the most relevant information about cookies used by our website and allow you to manage these cookies.

WHAT IS A COOKIE

A cookie is a small file of letters and numbers containing information that we store on your browser or the hard drive of your computer.

<http://www.u-start.biz> uses the following cookies:

- **Technical and session cookies**

Technical cookies are essential for using the services provided by our site. They remember the information you fill out in forms as you navigate through pages.

These cookies are used for the sole purpose of carrying out or facilitating the transmission of a communication over an electronic communications network, or as strictly necessary in order to provide an information society service explicitly requested by the user of this website.

Our website uses technical cookies http called "session" to handle authentication to online services and restricted areas. The use of session cookies (which are not stored permanently on the user's computer and are deleted when closing the browser) is strictly limited to transmitting session identifiers (consisting of random numbers generated by the server) necessary to enable a safe and efficient site. The session cookies used on this website avoid the use of other technologies that could compromise the privacy of the users and not allow the acquisition of personal identification data.

The installation of technical cookies on your browser do not require your prior consent.

However, you can refuse consent to the use of cookies by selecting the appropriate settings on your browser (see below): navigation unauthenticated on the site will be available in all of its features.

Please be aware that disabling technical cookies does not allow the use of the services of the site.

- **Tracking analytic cookies**

Analytic cookies allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

In accordance with the latest case-law, also analytic cookies require user's consent.

For example, we use [Google Analytics cookies](#)

The service provided by Google Analytics helps generating site usage statistics; Google Analytics uses cookies that do not store personal data and IP address are anonymized. The information derived from the cookie about the website usage by users (including IP addresses) will be transmitted by the user's browser to Google, with headquarters at 1600 Amphitheatre Parkway, Mountain View, CA 94043, United States, and stored by server of the company.

According to the terms of service in use (please consult the latest version from time to time available at <http://www.google.com/analytics/terms/it.html>), Google will use this information, as autonomous data controller, for the purpose of evaluating your use of the website, compiling reports on website activity for use by site operators and providing other services related to the

site, the connection mode (mobile, pc, browser etc) and the methods of research and achievement of the pages. Google may also transfer this information to third parties unless required by law or where such third parties process the information on Google's behalf. Google will not associate IP addresses with any other data held by Google. To consult the privacy policy of the company Google on the Google Analytics service, please visit the website <http://www.google.it/intl/it/analytics/privacyoverview.html>

To learn about the privacy policies of Google, please visit the website <http://www.google.it/intl/it/policies/privacy/>.

The installation of these cookies required your previous express consent. The cookie monitoring can be not installed without any consequence on navigation. Alternatively, you can manage cookies only to Google Analytics, using the add-in to manage them provided by Google for major browsers (<https://tools.google.com/dlpage/gaoptout?hl=it>).

This way you can also use the online services of the site that require authentication.

HOW TO MANAGE COOKIES VIA BROWSER

Below we provide links that explain how to manage cookies for popular browsers (for other browsers might be used may want to try this option in the help of the software normally available via the F1 key):

Internet Explorer

Google Chrome

Mozilla Firefox

Safari

Opera

You can find a complete list of all cookie used by this site in the table herebelow:

Domain	Cookie name	Expires	Description
First-party	cookie-law-consent	180 days	Technical
First-party	PHPSESSID	Session	Technical
First-party	_csrf-frontend	Session	Technical
First-party	SERVERID	Session	Technical
Third-party	DSID	1 year	Google Doubleclick
Third-party	IDE	1 year	Google Doubleclick
Third-party	cto_lwid	13 months	Google Doubleclick
Third-party	_fbp	1 month	Google Doubleclick
Third-party	_ga	2 years	Google Analytics
Third-party	_gat	1 minute	Google Analytics
Third-party	_gid	24 hours	Google Analytics
Third-party	CONSENT	20 years	Google
Third-party	MC_GAUID	20 months	Mailchimp
Third-party	_derived_epik	8 months	Mailchimp



Third-party	OptanonAlertBoxClosed	6 months	Mailchimp
Third-party	optimizelyEndUserId	3 months	Mailchimp
Third-party	_mcid	1 year	Mailchimp
Third-party	_ga	2 years	Mailchimp
Third-party	_fbp	2 months	Mailchimp
Third-party	OptanonConsent	1 year	Mailchimp
Third-party	_abck	8 months	Mailchimp
Third-party	__zcmid	4 months	Mailchimp